

The background of the cover is dark with a complex, abstract design. In the center, there is a cluster of glowing, translucent cubes that appear to be floating or breaking apart, with bright light rays emanating from them. At the bottom, there is a network of white lines connecting small dots, resembling a molecular or digital structure. The overall aesthetic is high-tech and futuristic.

CORPORATE Profile

2024



Ei Synergy stands as a prominent leader in the Information and Communication Technology (ICT) sector, offering comprehensive solutions and equipment. As a turnkey operator, the company provides professional, technical, and capacity-building services, sourcing equipment from top international Original Equipment Manufacturers (OEMs). Ei Synergy collaborates with governments, NGOs, and both national and international companies, serving as a distributor and Value-Added Reseller (VAR) of IT and ICT equipment in the region, in partnership with renowned global brands.

Since its inception in 2011, Ei Synergy has experienced significant growth by delivering cutting-edge technologies and advanced solutions. The company offers a wide range of ICT services, including equipment distribution, network infrastructure, data centers, and software design and implementation, paving numerous pathways in the industry.

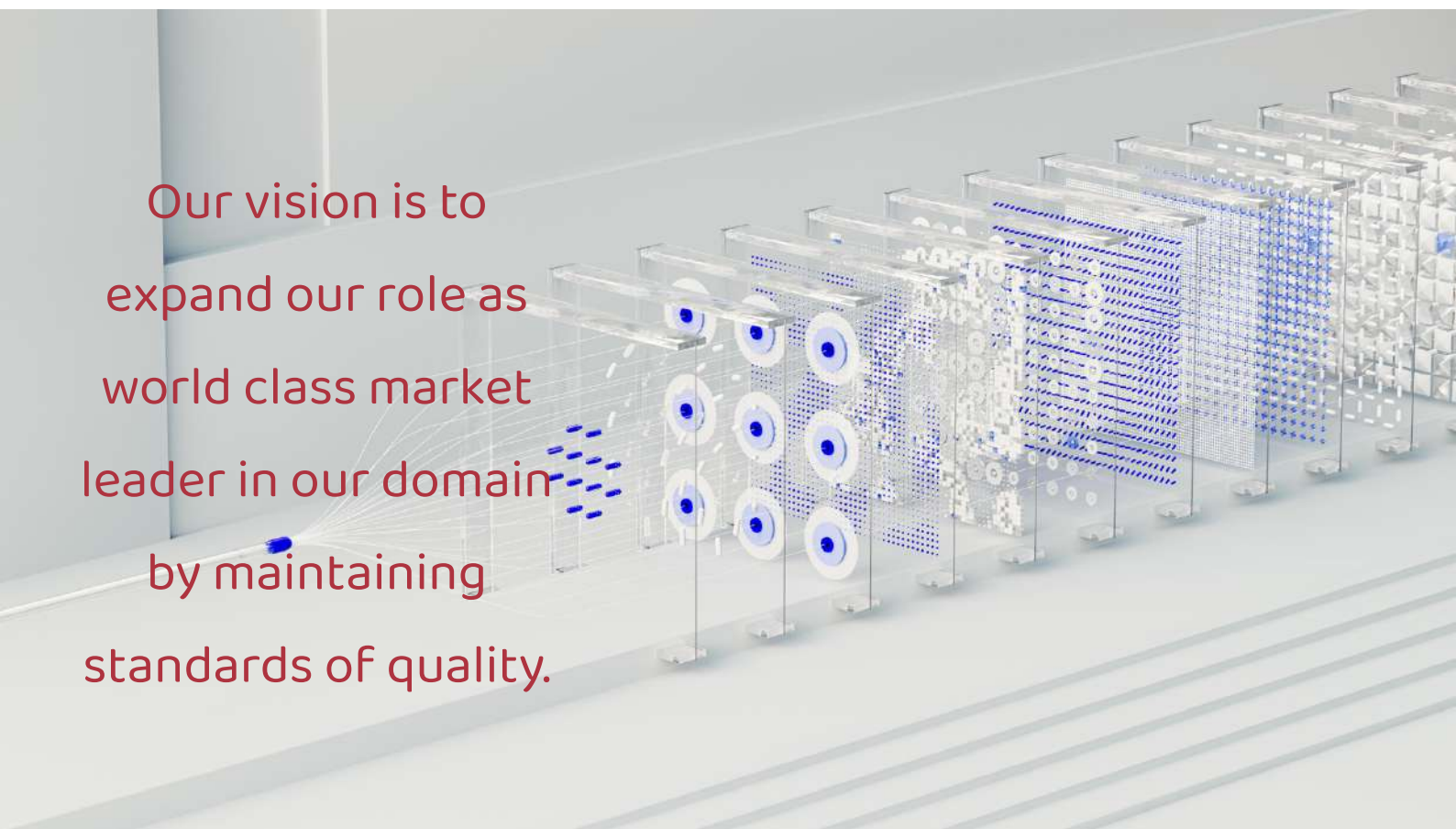
As a conglomerate, Ei Synergy is a leading business entity in the region, with a physical presence in Afghanistan, India, Oman, Armenia, and the UK, and an affiliated presence globally. The company's dedication to innovation, excellence, and client satisfaction drives its success, creating valuable opportunities for stakeholders, shareholders, strategic partners, investors, and employees. Ei Synergy prides itself on its diverse and skilled team, striving for excellence in all endeavors by adhering to the highest standards.

Throughout its existence, Ei Synergy has served various sectors, including government bodies, the banking sector, national switch, healthcare, education, international organizations, private businesses, and telecommunications operators, by developing infrastructures and automating services. The company has established standard strategies and implementation criteria to ensure quality and excellence in all projects, while also exploring new business opportunities for stakeholders and investors seeking to invest in the region.

Discover the endless possibilities with Ei Synergy, where every project is a journey, and every journey is a success story in the making.



*Our mission is to automate, digitize and simplify administrative processes,
in order to have a paperless community.*



Our vision is to
expand our role as
world class market
leader in our domain
by maintaining
standards of quality.

With a commitment to serving the nation, we relocated our operations from Abu Dhabi to Afghanistan, commencing our activities as a contractor, as of now, Ei Synergy. During this period, we secured significant contracts, including the ICRC Network Infrastructure and Aerial OFC connectivity, and the relocation of the OXFAM Data Center to the UNDP Guest House Building. Additionally, we established a strategic sales partnership with OEMs specializing in passive network equipment.

In a historic first, we established the network of police stations for MOI and secured SLA for the e-NID along with the infrastructure of Police Residential City Project and registered “mr. IT” in Afghanistan. Our partnerships expanded to include Cisco, LG, Dell, KSS, Norden, POS Bank, Spire and AV.

As our projects progressed, we entered into agreement with the State Bank and the e-NID and signed contracts with Entrust (Data Card), AEITI, and BPC and sent our staff to France for training sessions.

The national payment switch (APS), the first in history launch of AfPay Domestic Card, getting into the banking sector (agreements of BB Data Center, IBA Data Center, being the official vendor of MADERA, MTN, & incorporating InteracTech.

AKDN, AKF, Electricity Dept, NRC Immigration DB, The World Bank and Ravan agreements were the achievements, yet the first ever government services outsourcing project, the Smart System was also signed and delivered successfully.



2011
2013

2014
2015

2016
2017

2018

2019

2020

2021
2022

2023

2024

Ministry of Urban Development and Housing, MADERA, MTN, Smart System, Online Visa System, USAID agreements continued. We were the partners of Cisco, Dell, HP, Lenovo, Microsoft, True View, CP Plus and CMM-India.

Expansion to India and setting up office, recruitment and getting into the tendering process was a great milestone achieved, which was strengthened by entering into a partnership with CMM for Aligarh Smart City Project Implementation.

The NK Bank Call Center implementation and a joint venture partnership with KSS for the management of MTN call center, Data Entry and SIM Registration projects was a great endeavor and a mutual success.

By a special decree, appointment of the Group Chairman as Technical Advisor to the President of Afghanistan. Fall of the Republic government and pause of operation. Registration of HQ in Armenia.

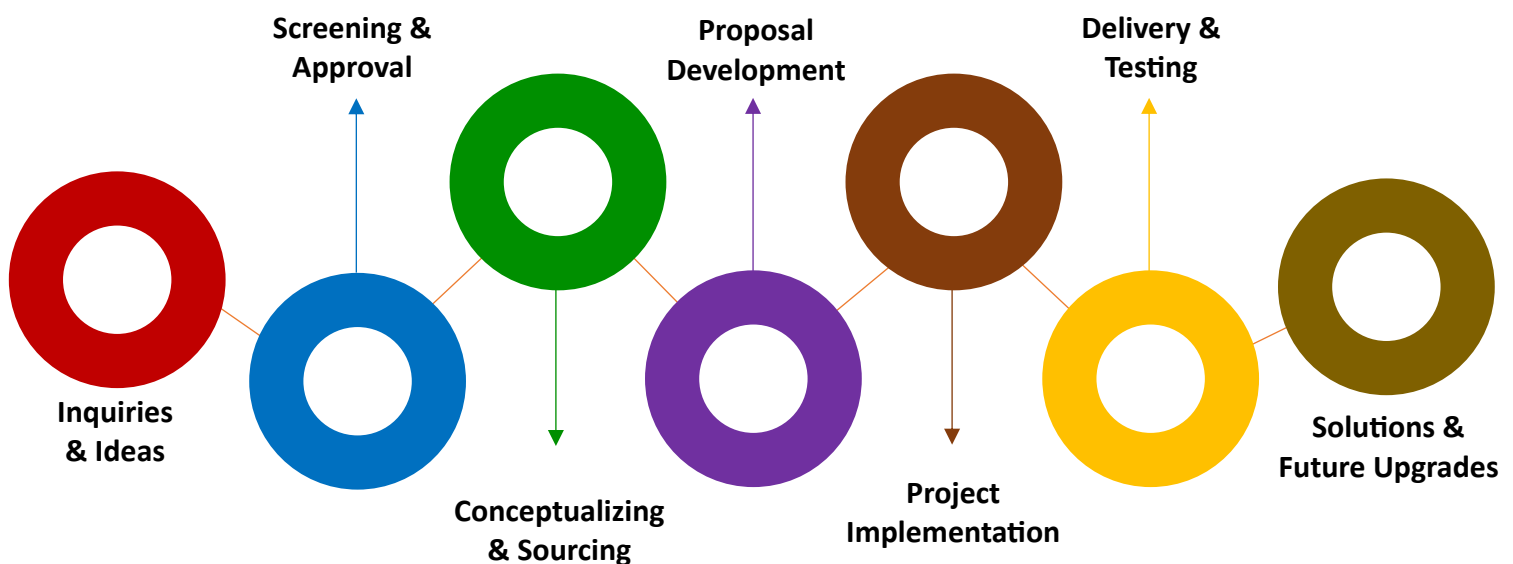
The e-National ID project was rebid in an implementation partnership with Red Star, a subsidiary of Sayas Group. Liberty Group partnership was signed and The Ghoryani Rehab Center was automated and technologically equipped.

Project of Importing 100Gig IP Transit from Tajikistan, 100Gig from Uzbekistan, 100Gig from Turkmenistan, 100Gig from Iran and 300Gig from Pakistan via Torkham, Ghulam Khan and Islam Qala borders in IP with KKG.

APPROACHING FUTURE

**Our investment in
Research and
Development makes
your investment
worth.**

Our Research and Technical Development department plays a pivotal role in driving innovation and maintaining a competitive edge. We explore new technologies, developing cutting-edge solutions, and improving existing products and services to meet the evolving needs of our clients. The world leading OEMs back our efforts. By conducting thorough market research and analyzing industry trends, the RTD team identifies opportunities for innovation and potential areas for growth. Our RTD works closely with other departments, such as engineering and product management, to ensure that new developments align with the company's strategic goals and customer requirements. Our research on different sectors of IT leads to publications for which we collaborate with academic institutions, international journals and industry partners to contribute academically and leverage external expertise and stay at the forefront of technological advancements. This collaborative approach not only accelerates the solution development process but also fosters a culture of continuous learning and improvement within Ei Synergy.



WHAT TO EXPECT

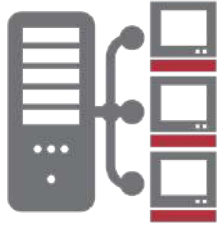
Ei Synergy understands how essential it is for our clients to use the latest technology resources. Our team of IT specialists and engineers is always on hand to support our customers and ensure their technology resources are up to date and functioning at peak condition.

In the fields of network infrastructure establishment and security solutions, Ei Synergy is confident to supply, support and provide technical services for any project within the scope, time and budget. Our technical team is a bunch of qualified and experienced professionals, bearing years of experience in the field of IT/ICT from around the world.

With us, you get:

- Professional technical team, bearing years of experience on international level.
- Technical Support and after sales services.
- Years of experience in the field having completed several projects exactly as your project.
- Partnership with more than 50 international brands and OEMs from all over the world, specifically tailored for your requirements and budget.
- Experienced back office and support team along with standard project management team. No possibilities of delay, no cross reasoning, no compromises.
- Quality and on-time delivery directly from the OEMs and regional distribution channels.
- 24/7 available Pre-Sales Support team for inquiries and queries





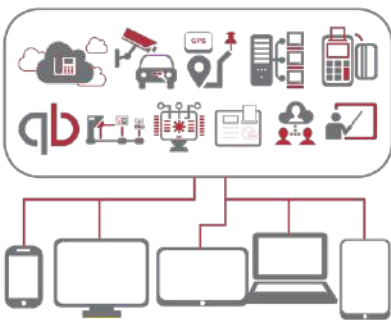
Network Infrastructure
and Data Centre

As technology advances, Ei Synergy provides end-to-end networking and data centre solutions. Ei follows a structured approach to defining a proper and standard infrastructure for the project. The future requirements and modifications are kept in mind. We work closely with the donor's personnel in order to clearly understand the current and future requirements of the project. Utilizing a proven architecture analysis process, the team assesses the scope of the project's functional requirements and provides a detailed report with signing off. We believe that by developing modern and advanced IT solutions, as well as, acting together with our clients, we can significantly improve the quality of life for many people. We take advantage of our expertise and experience to create technologies that can really affect the present day and shape the future.

Ei Synergy offers custom-made software development services. Our specialists' proficiency in cutting-edge technologies, tools and services ensures that the products are fully tailored to meet your unique business needs. Our unique approach to working with clients will completely change your vision of a software development company. Our technical skills and experience, industry knowledge and process flexibility enable us to supply our clients with the best solutions, which help strengthen their business and contribute to their success. We work in Web Application Development, Mobile Application Development, Cloud Based Services, Distributed Caching, NoSQL Solutions, Message Broker & Messaging Middleware, Database Design & Development and Profiling & System Tuning.



Software Development
Desktop, Web, Mobile



Value Added Reseller

The strategic partnership of Ei Synergy with multiple international OEMS as a Value Added Reseller, as well as, an exclusive distributor for some brands underscores our commitment to delivering top-tier technology solutions and equipment tailored to meet the diverse needs of our clients. With years of experience in the industry, we have built a reputation for excellence, reliability, and innovation.

SERVICES

Tendering and bidding has always been a challenging part of the business development for many IT firms and startups. Partnering with Ei Synergy makes tendering easier. You get a detailed proposal and cost breakdown in compliance with your RFP, RFQ, RFI, EOI and commercial inquiries.

Our Value Added Services

As a Value Added Reseller, Ei goes beyond merely supplying IT equipment. We offer a range of value-added services designed to enhance the overall customer experience and make tendering easier. These services include:

- **Consultation and Need Assessment:** Our team works closely with clients to understand their specific requirements and recommend the most suitable IT solutions.
- **Installation and Integration:** We ensure seamless integration of new equipment with existing systems, minimizing downtime and disruption.
- **Technical Support and Maintenance:** Our dedicated support team provides ongoing technical assistance and maintenance services to ensure optimal performance and longevity of the equipment.
- **Training and Education:** We offer training programs to help the end-users make the most of their new technology, ensuring they are fully equipped to leverage its capabilities.

eLAM International



**PABX and
Call Centre**

Our expertise extends beyond mere call centre design. We provide a comprehensive suite of services aimed at transforming your call centre into a beacon of excellence, integral to your organization's reputation. Our offerings encompass every aspect of call centre design, from initial planning to final implementation.

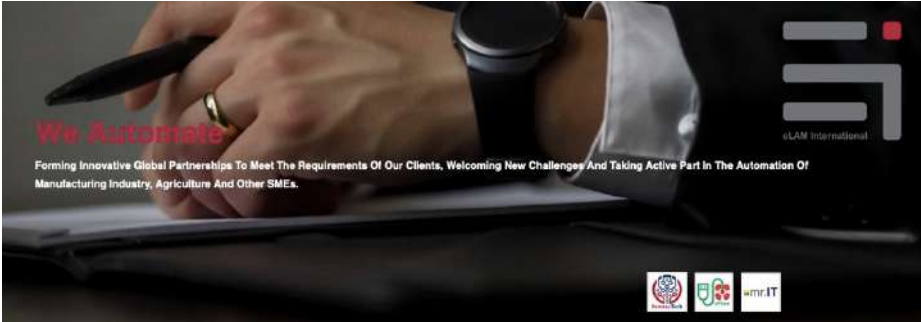
We recognize that each call centre operates as a hub of specialized knowledge, where workflow significantly influences both design and layout. It is essential for call centres to accommodate dynamic team configurations, allowing for practical workspace adjustments that sustain motivation among operators in their often-demanding roles.

The experience, team and international partnerships make all this process easier for us.

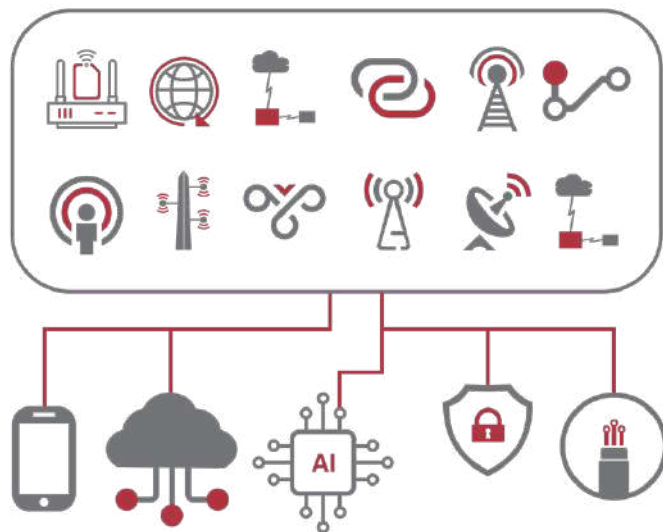
Ei is your strategic partner in technical trainings and consulting services. We serve you in terms of capacity building, technical trainings, professional trainings and software implementation on-site trainings and consultancy. We are committed to delivering on our client's expectations by providing sound guidance and solid business solutions. The academic and professional achievements of our team members reflect the diversity of disciplines involved in capacity building. Our portfolio of expertise includes Technical Consulting, Implementation Consulting and Capacity Building



**Technical Trainings
and Consultancy**



Ei Synergy holds a certain authority in the biometrics and IRIS solutions, having partnered with internationally recognized brands and solution providers. Our experience in the eNID project pin points our abilities to manage complex environment and sensitive scenarios. Fingerprint recognition, palmprint recognition and facial recognition are the solutions we have a hands-on experience in. In IRIS recognition and face recognition, we have our strategic hardware and software partners and OEMs backing our services and ascertaining our abilities. From the National Identification Documents to the Driving Licenses, Vehicle registrations, Passports and other IDs, to the sensitive records of Security Departments, Ei Synergy is your trusted integration and implementation partner.

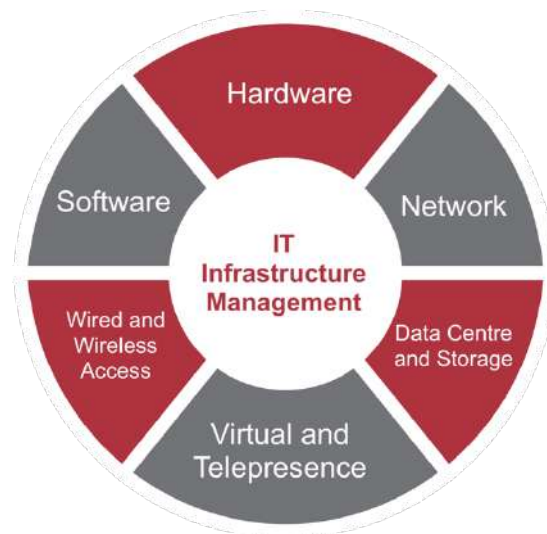


Ei Synergy serves as an exclusive distribution partner of several international telecommunication original equipment manufacturers and through these channels, we offer tailored solutions and equipment for the Telecom Operators, ISPs, TTSPs and banking sector.



Application Transformation Management

Drawing upon our rich experience and domain expertise, we offer comprehensive Application Transformation and Management services that are designed to provide effective system integration across verticals and industries. Our approach for custom development follows a “Mobile First” strategy; ensuring that applications are seamlessly accessible across devices and channels. We enable you to optimize the application landscape by effectively aligning them with your business priorities and goals.



IT Performance Improvement

IT is increasingly a critical enabler of business transformation and growth and needs to play a fundamentally different role as it partners with the business. IT-enabled businesses advance products and innovations, and foster customer-led growth. Ei Synergy helps clients realize the full potential of their IT as they embark on major change and growth initiatives.



IT Strategy

IT Strategy is necessary for every business and organization, however, the detailing where you want to and how you will get there can most probably be overwhelming. There comes the role of Ei Synergy.

We summarize the technical aspects of the strategy in a rather literary words that is understandable for each and every employee of your organization. Our technical team of experts together with our business experience, defines your IT vision and provides a roadmap for using IT to create organizational value.

Business Process Services

Most of the World Markets have matured to the way the business is delivered in rapidly changing economy. There is paradigm shift in measuring the business performance from SLAs to business outcomes driven KPIs with the help of underlying best in class delivery along with automation.

We have seen a water melon effect while winning clients from competition. Our transparent approach towards disruption due to automation cause cannibalization of FTE based revenue. However, it does not deter us from offering upfront value proposition and pave the way for long-term trusted relationship.





Group Chairman

Akmal Elam, the Group Chairman of Ei Synergy, is a young talent with more than 19 years of consecutive experience in the field of Information and Communication Technology, entrepreneurship, management and leadership. He has worked both on technical and administrative positions with the world's leading companies. With a BSIT, BCE and MBA degrees, as well as over 130 certifications in the IT, Management, Leadership and design, he is a successful businessman and an experienced team leader. He has led a large number of IT and Infrastructure projects for government entities, International Organizations and SMEs. He speaks, writes and understands Pashto, English, Persian, Arabic, Urdu, Tajik and Hindi. Pursuant to an extraordinary decree from H.E. The President of Afghanistan, he was appointed as Technical Advisor to the President's Office and led the Government Digitalization and Automation policy of 52 State Owned Corporations and 4 ministries. Mr. Elam is a technical writer and has published research papers in his field of study. He has literary interest in linguistics and literature alongside being a poet of Pashto and Urdu languages and has 4 published books.

Group CEO

Abdul Wahab Elam, a Software Engineer by profession, is the Chief Executive Officer of Ei Synergy. He was one of the co-founders of the group, starting his career as a General Manager and was later promoted to Research and Technical Development Director. Looking at his technical expertise and dedication to the operations of the group, the board appointed him as the CEO of Ei Synergy in 2024. Mr. Abdul Wahab Elam has Bachelor of Software Engineering, with years of experience in team management and business development. He has a number of certificates and diplomas in Management from Europe, Afghanistan, India and Pakistan. Mr. Elam has managed one of the most critical portions of eNID, the first ever electronic national identification documents' project in Afghanistan. He is the only person with full technical and administrative knowledge of smart cards in the country. He has delivered multiple successful projects to the clients, being directly involved in management for government sector and International Organizations. He is a technical writer with multiple publications, research papers and policies. He is multilingual and has professional proficiency in English, Pashto, Persian and Urdu.

Chief Technology Officer

Milad Ada, a talented IT Engineer is the CTO of Ei. With a BS Hons. in Computer Science, as well as, a number of professional certifications in the field of Network and Telecom, he has served as high rank official for many years. Mr. Ada is one of the few individuals of the country who are uniquely specialized in Smart Government Identification Documents and has been part of the launch of eNID. Mr. Ada's leadership skills in the field of IT and ICT are an asset. He is fluent in Persian, English, Pashto and Urdu.

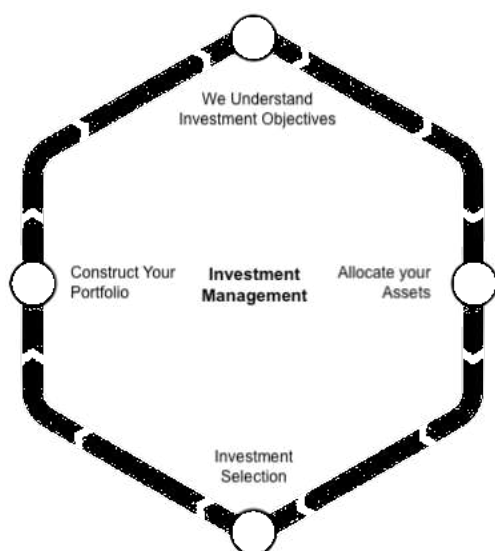
Chief Financial Officer

Mafadullah Muhtat is the Chief Financial Officer of Ei Synergy. He has MBA degree and BBA in Finance, with over 16 years of experience in the field. He has combined experience of finance, administration and accounts. Mr. Muhtat has been a part of Certified Professional Accountants. He has several certifications in his field of study. He has participated in many seminars, trainings and workshops on an international level in several countries. He speaks, writes and understands Pashto, English, Persian and Urdu.

Chief Operating Officer

Salahuddin Malek Asem, the COO of Ei Synergy, has been leading and supervising different projects since 1999 with National and International entities. He did his schooling from Birmingham, UK and higher studies from Pakistan. He has served as the CEO of mr. IT Solutions too. As a COO, he leads and supervises the operations of Ei and makes sure the policies and standards are implemented. He is an expert of international cargo and speaks, writes and understands Pashto, English, Persian and Urdu.

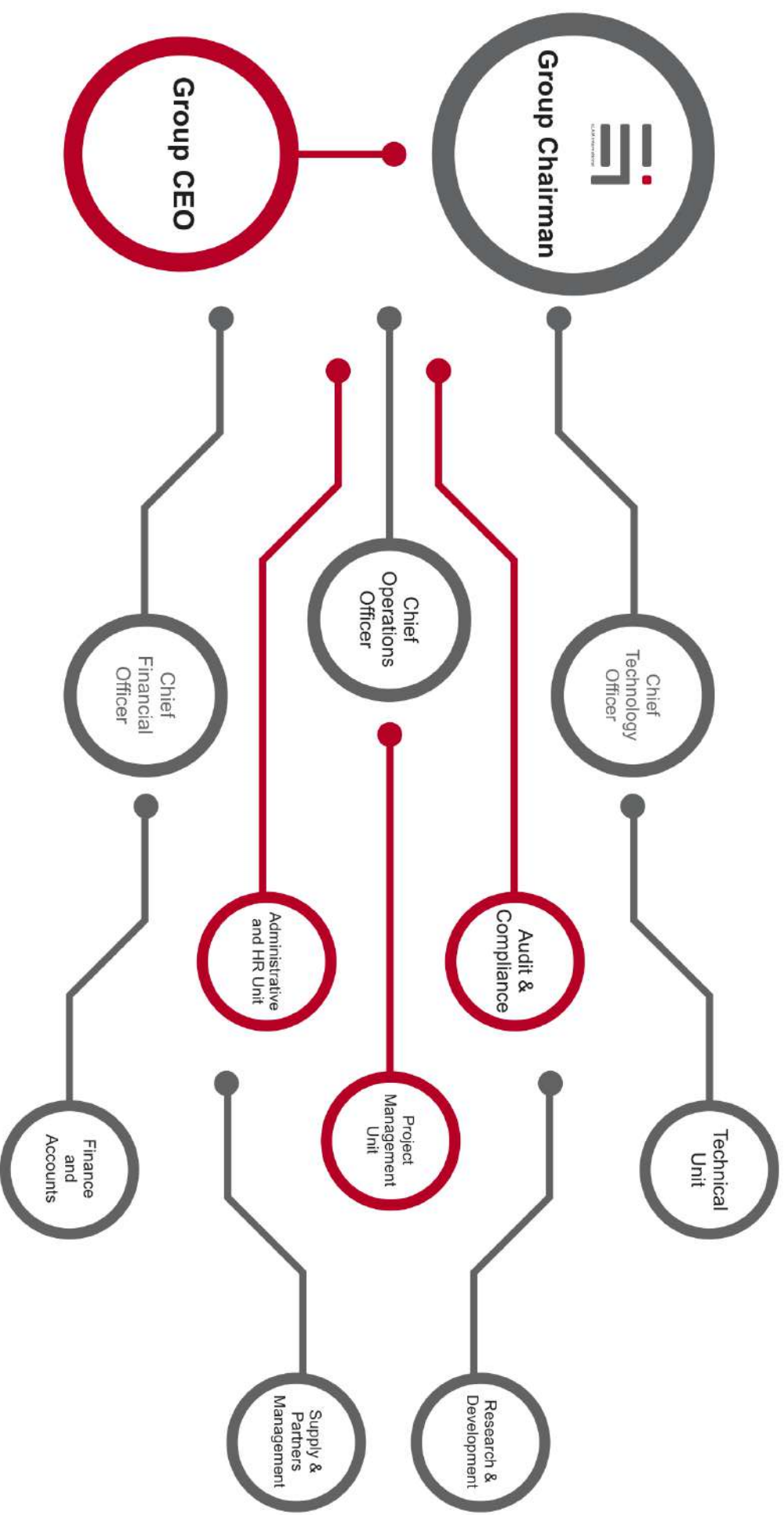




TRUST EARNED

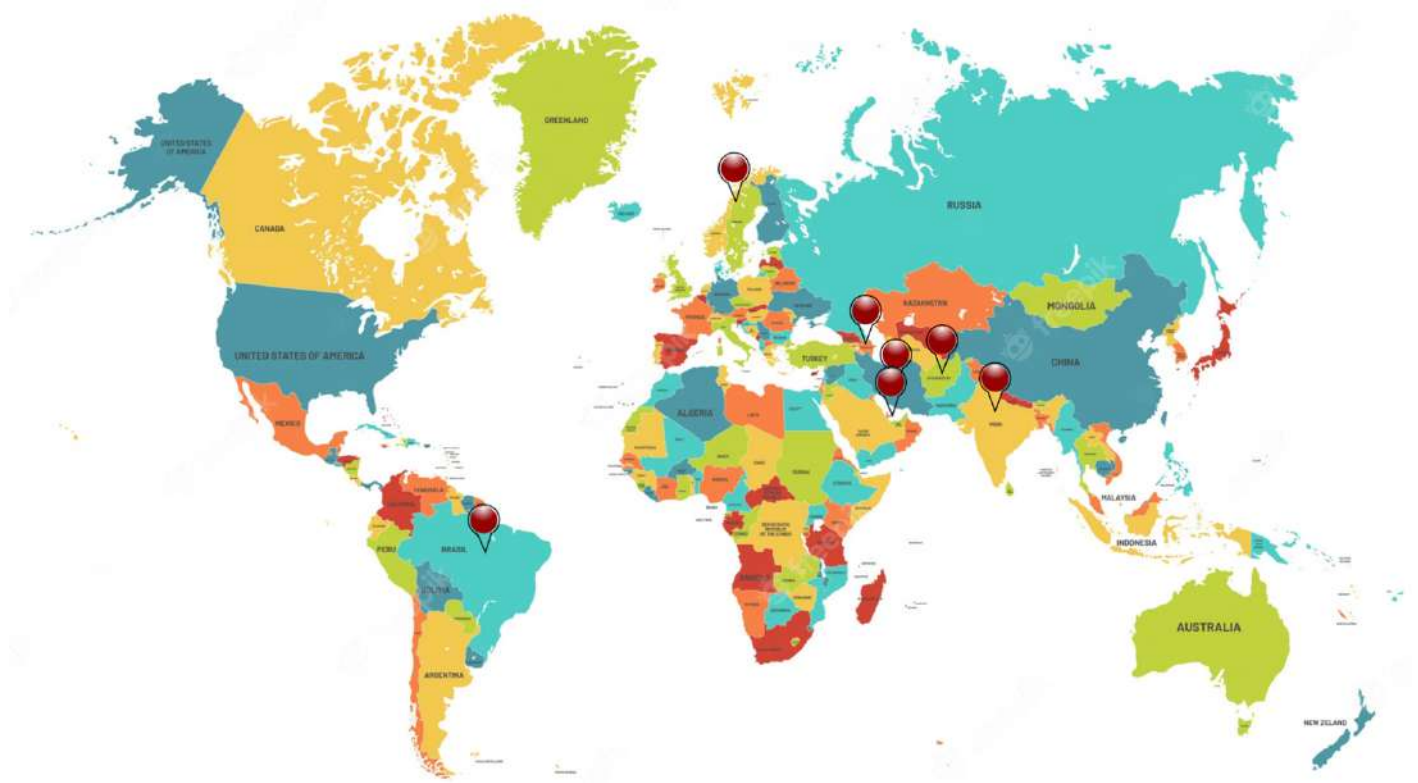


Strategic partnership is the backbone of a business. In our domain of business, we have partnership of different types with a number of international Original Equipment Manufacturers and assure our customers of the best solutions and low rates.



A PROUD PAST & A BRIGHTER FUTURE

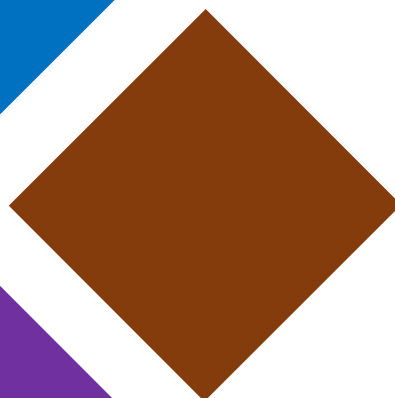




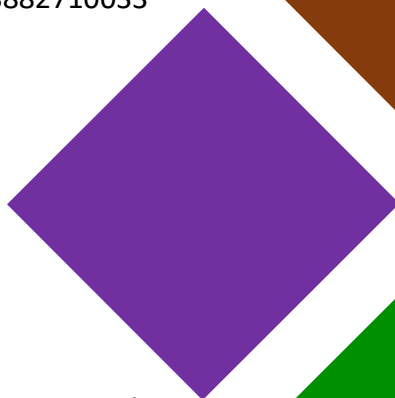
CORRESPOND



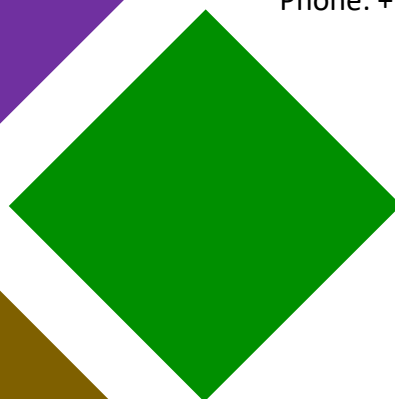
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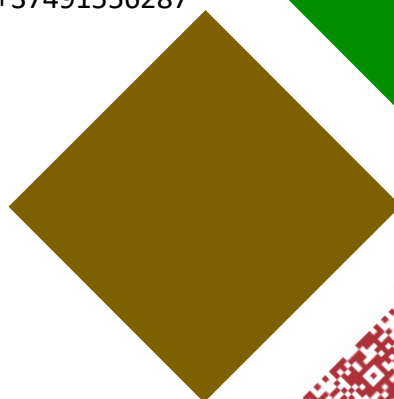
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